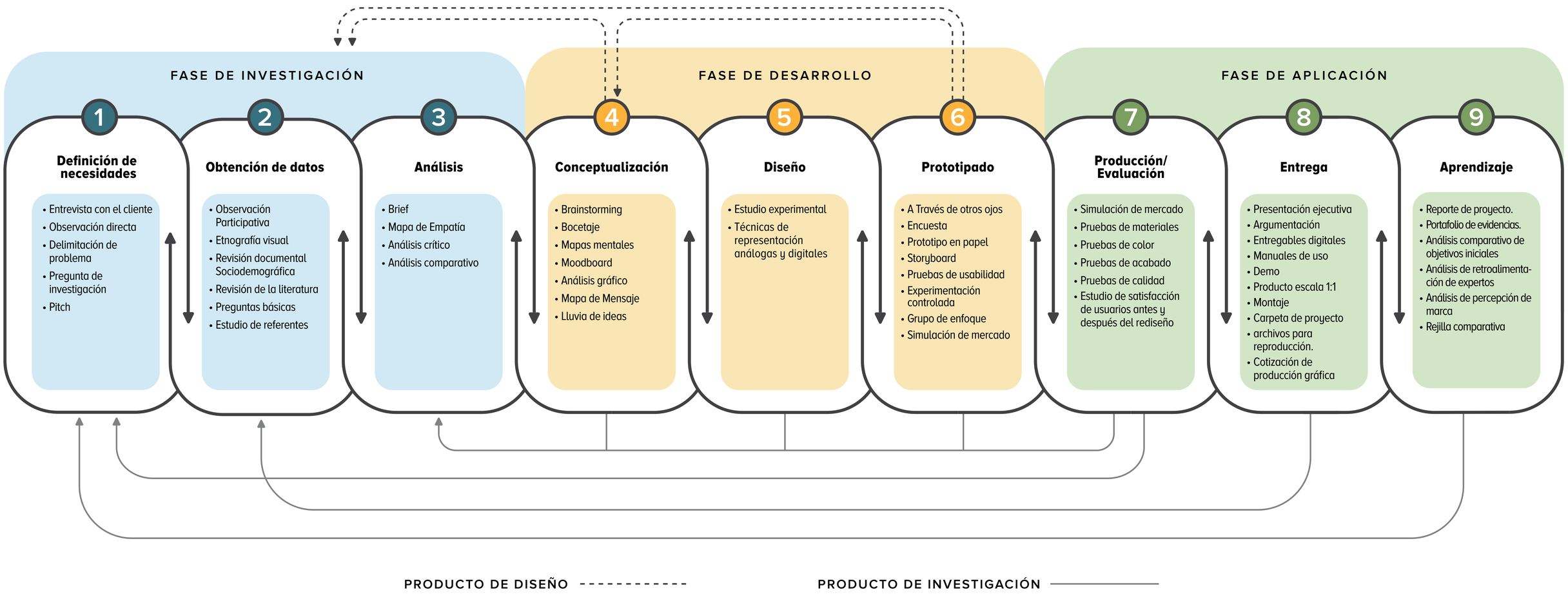Método Unificado de Diseño Gráfico - FAD